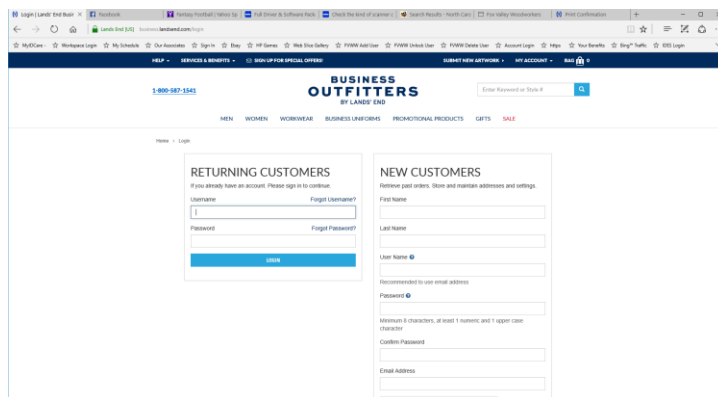


How to order items from Lands' End Business Site with the FVWWC Logo

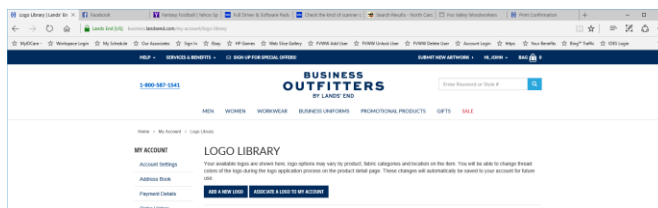
1. Go to the Lands' End Business Website at <https://business.landsend.com/> or you can call Business Outfitters by Land's End at 1-800-587-1541 to place your order over the phone if you prefer. The logo information is provided below in step 4.
2. Create a new account if you do not have one.



3. Once you have created a new account or signed in with your existing account.



4. Once signed in, click on My Account, then My Logos



Then click on 'Associate A Logo To My Account'

How to order items from Lands' End Business Site with the FVWWC Logo

ASSOCIATE A LOGO TO MY ACCOUNT

When you enter your LOGO REFERENCE NUMBER, do not enter any alphabetic characters (i.e. letters). Please enter numbers only.

Logo Reference Number *

Customer Number *

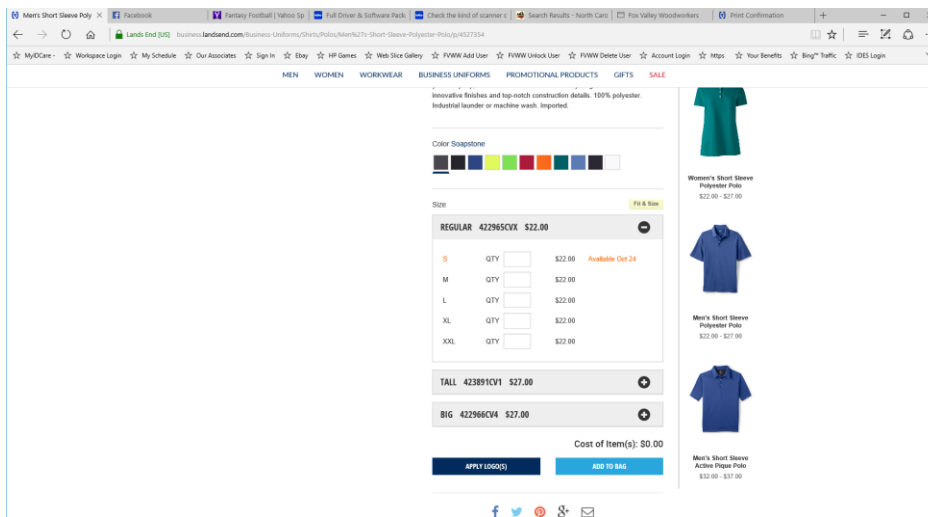
Forgot your Logo Reference Number or Customer Number? Email or call us at [1-800-587-1541](tel:1-800-587-1541)

Use the following information then click 'Add To Library'

Logo Reference Number: 1469601

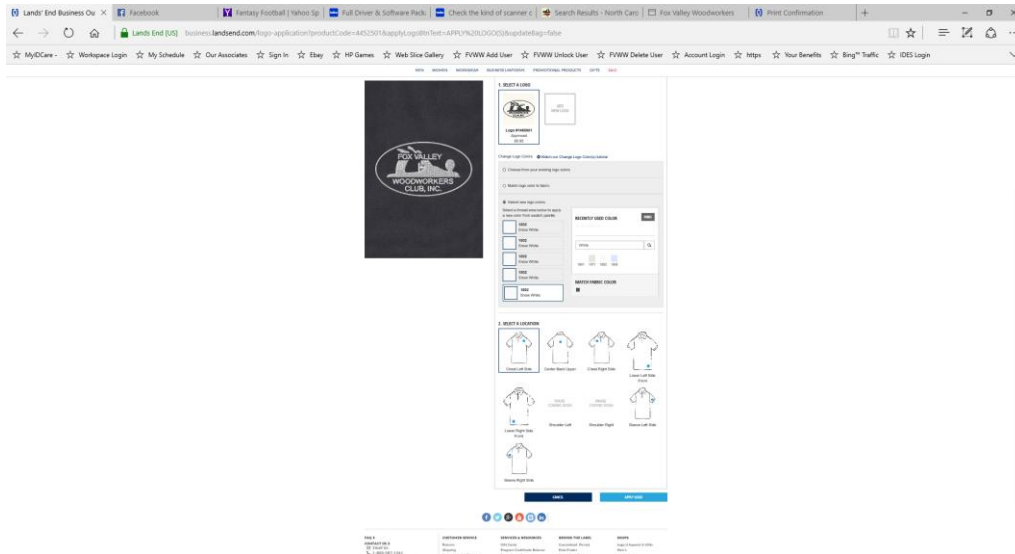
Customer Number: 6866499

- Once you have added to logo, you only have to add the logo once; you can then select the item you wish to purchase. When you select your item, you can choose the color of the item, size and then click on 'Apply Logo'.



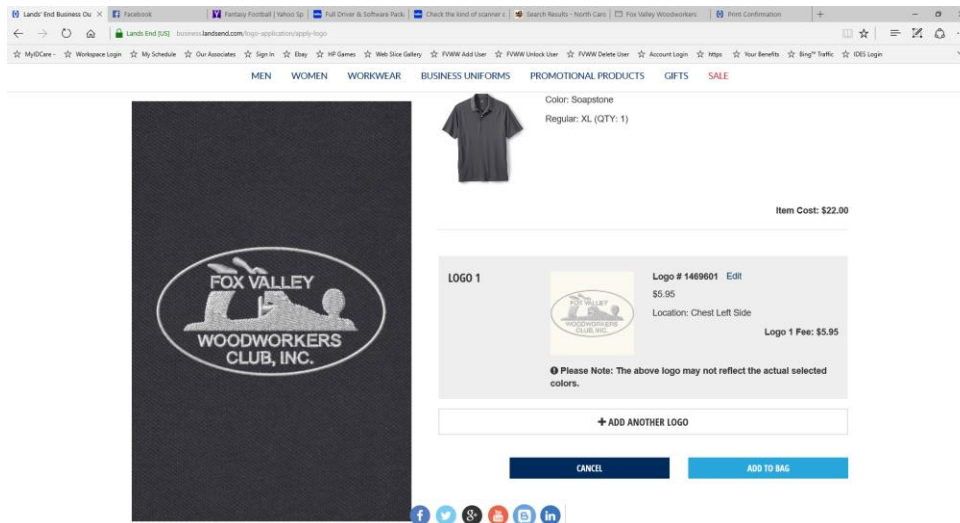
- You will see the following.

How to order items from Lands' End Business Site with the FVWWC Logo



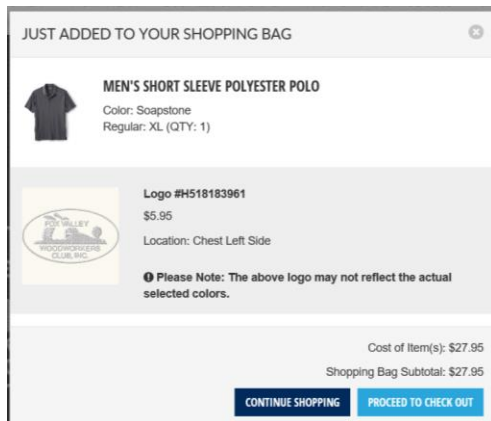
Select the logo, then if the default logo color does not show well on the color you want, select 'Select new logo color' and click on each thread and change the color. Select the location you want the logo placed on the item. Then click 'Apply Logo'.

7. You should now see the logo associated with the item.



8. Click 'Add To Bag'. You will see a confirmation window open.

How to order items from Lands' End Business Site with the FVWWC Logo



Choose to continue shopping or proceed to checkout.

When you check out, follow the instructions providing the requested information.